THE DAILY PUBLIC LEDGER

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C. E. DIETRICH t t t : Editor and General Manager

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AMERICA FIRST.

In the minds of all American citizens, native or naturalized, it should be "America first." It is on that strong platform the American people expect and demand that President Wilson and his cabinet shall stand. While it is the duty of the administration to take all effective and energetic steps for the protection of American citizens at home or abroad, on land or on sea, it is not to be overlooked that belligerents likewise have rights under international law, and that all discussions between them and the administration should be conducted on the principle of recognition of those rights, belonging to the United States no less than to foreign nations, neutral or belligerent.

While the official text of the reply from Germany has not been given out, enough of it is made public to warrant the conclusion that Germany has made concessions practically complying with American demands recently formulated. The semi-official report is that Germany, in her instructions to her submarine commanders, agrees that no more merchant ships shall be sunk without first being visited and searched, with complete opportunity to all on board to escape, and that Germany, while determined to continue the use of the submarine. will restrict its use. It is, however, provided that if the seized merchantman attempt to resist or to escape the modification of the restriction will not be observed.

The intimation in the reply that if a break follow in diplomatic rellations the American government will be held responsible is a mere diplomatic bit of language. The real issue involved is in the safety of American citizens on merchant or passenger vessels, and in attacks to death in the raid by Villa bandits 4 upon them without warning. In the German reply there is an unbdouted concession, so far as the semi-official news imparts its information

The serious difficulty is in the fact that, while there are concessions they appear to be conditional, and if the break should come between teenth cavairy commanded by Colonel . the two countries it will not be difficult to place the responsibility upon the right shoulders. One of the conditions of the concessions appears to be in the suggestion of Germany that if this government demands of England the obligation demanded of Germany, then Ger-The administration may find itself facing a more serious difficulty than was at first believed. But in so far as President Wilson upholds the dignity of the flag, the just rights of American citizens and pays due regard to the fundamental principles of international law, he will be fully entitled to have the American people standing behind him as a unit, ever hoping that peace with honor may be maintained.

The unconsoling part of being a dead hero is the lamentable fact that you never know that you are either dead or a hero.

In the matter of preparedness we suggest, again, that proper consideration be given to better roads.

Health for Sick Women

For Forty Years Lydia E. Pinkham's Vegetable Compound Has Been Woman's Most Reliable Medicine -Here is More Proof.

To women who are suffering from some form of woman's special ills, and have a constant fear of breaking down, the three following letters ought to bring hope:-



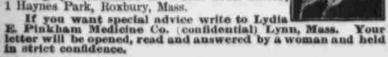
North Crandon, Wis. - "When I was 16 years old I got married and at 18 years I gave birth to twins and it left me with very poor health. I could not walk across the floor without having to sit down to rest and it was hard for me to keep about and do my work. I went to a doctor and he told me I had a displacement and ulcers, and would have to have an operation. This frightened me so much that I did not know what to do. Having heard of Lydia E. Pinkham's Vegetable Compound I thought I would give it a trial and it made me as well as ever. I cannot say enough in favor of the Pinkham remedies."—Mrs. Mayme Asbach, North Crandon, Wis.

Testimony from Oklahoma.

Lawton, Okla.—"When I began to take Lydia E. Pinkham's Vegetable Compound I seemed to be good for nothing. I tired easily and had headaches much of the time and was irregular. I took it again before my little child was born and it did me a wonderful amount of good at that time. I never fail to recommend Lydia E. Pinkham's Vegetable Compound to ailing women because it has done so much for me."—Mrs. A. L. McCaslann, 500 Have St., Lawton, Okla.

From a Grateful Massachusetts Woman.

Roxbury, Mass.-"I was suffering from inflammation and was examined by a physician who found that my trouble was caused by a displacement. My symptoms were bearing down pains, backache, and sluggish liver. I tried several kinds of medicine; then I was asked to try Lydia E. Pinkham's Vegetable Compound. It has cured me and I am pleased to be in my usual good health by using it and highly recommend it."—Mrs. B. M. Osooon, I. Haynes Park Rockeys: Mass.



Practical Economy

Baking powders made from alum or phosphate may be bought for a trifle less than Royal Baking Powder, which is made from cream of tartar, derived from grapes.

Alum powders are not only cheap, but they differ greatly in leavening power.

If a cheap baking powder is used for a fine cake and the cake turns out a failure there is a waste of costly materials worth more than a whole can of the cheap bak-

Royal Baking Powder produces the finest food, and its use therefore, results in an actual saving.

ROYAL BAKING POWDER CO. New York

PUNIAIVE EXPEDITION

Ordered to Big Bend-Second Body of Soldiers Will Probably Cross Line to Capture Bandits Who Invaded Glenn

Springs and Killed Six Persons Last Friday.

Marathon, Texas, May 8-Two roops of American cavalry swung southward this afternoon into the Big 💤 Bend country moving on to Glenn Springs, where three soldiers lost their lives and a little boy was shot Friday night. The one hundred and more cavalrymen belonging to troops 🕏 A and B of the Eighth cavalry and under the command of Major George 🕏 T. Langhorne, two troops of the Four-F. W. Sibley from Fort Clark, go for word tomorrow.

Captain Casper Cole with 23 men of troop A is now scouting the river country where the bandits recrossed attacks on Glen Springs and Boquillas. His observations and reports of the bandits movements are to be sent to Major General Funston that a plan of future action may be developed.

Bandits in United States night at Boquillas that bodies of baudits are operating in numbers on the Mexican side. The number of cavalrymen under present orders to proceed effort will be made to pursue the baudits into Mexico unless they are observed near the border. In that event chase into Mexican territory may be attempted hat might carry the American forces fifty or more miles

nto Coabuila Lack of transportation and properly another punitive expedition possible my hips. I had dull headaches and early 40 miles south of the river.

Mexico to effectively cope with the were at times the same way. Finally, situation," send an army officer here I used Doan's Kidney Pills and they oday just before the troops moved to cured me." ward Glenn Springs. "The four tion to the border and there are no and I am glad to confirm all I said in more troops of cavalrymen that we their praise before." an draw upon

Regiment in Vermont

"There is now, I believe, a regiment f cavalry, the Second, at Fort Ethan lien, Vermont, but that is the only avairy available. All other cavalry roops are on duty at other points sions the border and in the main expedition into Chihuahua. We simply have not the men for another punitive xpedition.

"You can't chase mounted bandits with infarntrymen, they can't be used or the purpose. If we see any ban dits near the river, I imagine we will et orders to go after them but don't know postively. But I do know we can't go far after them wih but four troops of cavalry."

It was learned here today that afr the raid of Glenn Springs the andits split their forces into two odies, one heading toward the Rio rande and fording the river at Bouillas and the other about 49 in numer, working southeast and recross- Shippers \$ 7.75@ 9.00 ng the river at San Vivente. It was Good to choice 7.750 8.50 ere that they were observed by a Calves Saturday night and disappeared into

Chisos Mining Company at Terlingua, 50 miles west of Glenn Springs, saying that all was quiet there.

**** FAMOUS SPRINTER DIES

Louisville, Ky., May 7- -Special.-Iron Mask, one of the most famous sprinters of all times on the American turf, -1 dled here last night of double pneumonia. He was 8 years old and was by Disguise-Royal -Rose. He was bred at Castleton and was owned by the late James R. Keene.

Iron Mask had the distinction of having raced successfully in England, United States, Canada, Mexico and Cuba. His winnings on this side of the water total \$22,-007. In 1913 he set the world's record for six furlongs of 1:10 4-5, and reduced that mark to 1:09 3-5 at Juarez the following winter. At Juarez he also set a new American record for five and one-half furlongs at 1:03 3-5. He was well insured.

If fortune's wheel does not turn to suit you, pt your shoulder to it and give it another whirl.

A woman's taste in selecting neckwear for her husband is as good as a Unconfirmed reports are current to- man's taste in selecting millinery for his wife.

POSITIVE PROOF

towards the river indicates that no Should Convince the Greatest Skeptic in Maysville

Because it's the evidence of a Maysille citizen.

Testimony easily investigated. The strongest endorsement of merit.

The best proof. Read it: because of the lack of cavalrymen, dizzy spells and often if I had not rossed the Rio Grande Saturday i would have failen. I was in that week and in bed the next. I finally sold in any sort of store. "It would take a brigade of at least began to notice symptoms of dropsy. 3,000 men to form an expedition into My feet began to swell and my hands

OVER THREE YEARS LATER Mrs. roops of cavalry that are going in Luneford said: "Doan's Kidney Pills an do little more than offer protec- completely and permanently cured me

> Price 50c, at all dealers. Don't simply ask for a kidney remedy-get Doan's Kidney Pills-the same that Mrs. Luneford has twice publicly rec-Foster-Milburn ommended. Props., Buffalo, N. V.

CINCINNATI MARKETS

ĸ.	
ĕ	GRAIN. Wheat.
ĸ	No. 2 red\$1.20@1.22
1	No. 8 red 1.10@1.17
	Corn.
1	No. 2 white
ì	No. 2 yellow
i N	Outs.
t	No. 2 white
*	No. 2 mixed431/2 @441/20
d	Hay.
,	No. 1 timothy
	No. 1 clover mixed 19.00
,	
	LIVE STOCK.

Hoge. ported that the brigade, mounted, Heavy shippers \$ 9.70@ 9.75 Those who desire to see their own rossed the Rio Grande about 5 o'clock Packers and butchers . . . 9.70 9.75 principle of uniform standard prices. Extra\$ 7.75@ 8.60 A telephone message was received Common to fair 6.25@ 9.50

A distant maner doesn't lend en-

STANDARD PRICES AID COMPETITION

The Stephens Bill Encourages Rivalry In Quality.

REAL BENEFIT TO PUBLIC.

False Pretense In Merchandising as Practiced by Big City Stores Is Method Used to Injure Small Dealers and to Destroy Small Towns-Dishonesty Can't Benefit Consumers.

The true competition is between rival articles, a competition in ex-cellence, which can never be maintained if, through the perfidy of the retailer who cuts prices for his own ulterior purposes, the manufacturer is forced to compete in prices with goods of his own production, while the retailer re-coups his losses on the cut price by the sale of other articles at, or above, their reasonable price. IT IS A FALLACY TO ASSUME THAT THE PRICE CUTTER POCKETS THE LOSS. THE OTHER PURCHASES. the price on all brands of high grade flour is a very different thing from fixing the price on one brand of high grade flour. The one means destruction of all competi-tion and of all incentive to increased excellence. The other means heightened competition and intenalfied incentive to increased ex-

This lauguage, used by the supreme ourt of the state of Washington in a unanimous decision of the case of the Fisher Flouring Mills Co. versus C. A. Swanson, clearly sets forth the interest the consumer has in maintaining the highest form of competition-that of quality. Competition in price results in inferior quality and the evil of substitution. Dishonest advertisers use cut prices on standard and widely known merchandise to lure customers into their establishments, where an effort will be made to sell anonymous

The genuine bargain is used as "bait" to spread the impression that all merchandise is sold at the same low margin of profit. If this impression can becreated the cut rate merchant can sell unknown goods at as high a figure as his conscience will permit him to charge-and his conscience is elastic. Nearly every man's is more or less so where profits are concerned.

A Bill to Protect the Public. Representative Dan V. Stephens of costs from \$2.75 to \$5.75. Nebraska and Senator William F. Ashurst of Arizona have introduced in congress "a bill to protect the public against dishonest advertising and false pretenses in merchandising." A similar measure was introduced in the last congress by Representative Stevens of

New Hampshire, It ought to be axiomatic that the public cannot profit through dishonesty or through false pretenses. The individ- Phone 250. ual may make a pecuniary gain; thieves, burglars and confidence men occasionally escape paying the penalty of their crimes and are pecuniarily better off. But the public, the victims of

the successful criminals, loses. The Stephens-Ashurst bill provides or standard and uniform price Mrs. Delia Luneford, 328 E. Front ticles sold under a trademark or spe-St., Maysville, says: "I attribute kid- cial brand, with the widest possible defend lines of communication pre- ney trouble to a strain. I had sharp, publicity for buyers and sellers. Oppoclude any extended pursuit into Mex- shooting pains through my kidneys nents of the bill-adherents of dishonico and military men here do not think and a dragging-down feeling through est advertising and users of false pretenses in merchandising-have declared that it will encourage monopoly The last body of Villa followers re- caught hold of something for support, tried to make consumers believe that it will increase the cost of living, that norning and thay are now probably condition for several years, up one it will raise the price of everything

> No Monopoly Possible. The bill does not encourage monopely, because producers who have a monopoly of any particular line or who make an agreement with a competitor to maintain prices are barred from taking advantage of the privilege of preventing discrimination by contract ing for the resale of their goods at uniform prices. A monopoly, no matter how it is gained, cannot do business under the terms of the Stephens bill. On the other hand, cutthroat competition in price has always been the chief weapon of monopoly.

> The bill will not raise prices and increase the cost of living. Producers already have the right to sell their goods at wholesale at any price they can get, at what they are worth. The proposed legislation merely permits the producer to control the retail price, and if he puts this too high-higher than the public is willing to pay-then his goods will not be sold and he loses.

The cut price storekeeper that sells goods at a loss does not stand the loss; he passes it on to his customers. What he loses on one article is made up, or more than made up, on another. The use of cut prices on standard articles for the purpose of drawing customers into the store with the intention of selling them something else, that is where "dishonest advertising" is found and where "false pretenses in mer

chandising" in ures the public. Cut rates by big department stores enable them to kill off the small store and the small towns. Those residents of rural communities, villages and the lesser cities who want to see their home folks injured that the large cities 5.00@ 9.75 may grow richer and larger should naturally oppose the Stephens bill

> Do the unusual if you would attract attention, but make your doings worth

Some people can make best their chantment to one's view of friendship | presence felt by their absence.

NEW GOODS ARRIVING DAILY AT THE New York Store

Samples-New Styles, will be so'd chesp. All-Wool Coats, \$10.00 quality, \$4.98.

SILK DRESSES, Samples - Made to sell for \$15.00 and \$20.00, your choice as long as they last \$9.98. See them.

NEW DRESS FABRICS-Awning Stripes 19c, Silk Mulls 19c and 25c yard, Silk Poplin 50c, many colors.

CHILDREN'S DRESSES-New ones just in, 49c and 98c, very cheap. MUSLIN UNDERWEAP-Ladies' and Children's Muslin Underwear

just from the factory, best 25c and 50c garments made.

HATS! HATS! HATS!

New ones arriving daily. Children's Hats 25c and 50c. Ladies' Trimmed Hats 98c on up. Old Hats Retrimmed.

EW YORK

S. STRAUS, Proprietor.

PHONE 571.



THE TROUBLE No unuscressary delays to compute time. When we do your plumbing you pay for actual work performed and material. That is the reason our business is increasing daily. And in the matter of fixtures we defy competition. If you want to save money we are ready to assist you.

MAYSVILLE NATURAL GAS SUPPLY COMPANY. New Oddfellow Building, Sutton Street. Telephone 59. B. O. WOOD, Mauager. Gas Supplies, Stoves and Ranges. Plumbing and Gas Fitting.

Sweeping Made Easy

No other household utility saves so much downright drudgery and fatigue as the Bissell Sweeper. None gives so much convenience and comfort.



Bissell's latest improved "Cyco" Ball Bearing Sweeper

McIlvain & Knox

Funeral Directors and Embalmers

207 Sutton Street.

Maysville, Ky.

Be Prepared!

3455555555555555555555555555555555555

Make housecleaning a pleasure. We have Electric Vacuum Cleaners for rent by

If your house isn't wired-do it NOW. Be prepared to take advantage of the thousand things the invisible servant will do for you.

Electric Shop Maysville Gas Co.



Also Plenty of

CALF MEAL

ATTENTION, BREEDERS.

and Jack Bills and Cards. Prices rea-

The Ledger Printery is better pre-

grains. Feed it with

Purina Chicken Chowder

For that Spring Cold use PROSPHO QUININE. For Colds in the head or Catarrh use

QUAKER OIL. For Chapped Skin use PICARD'S SNOW WHITE CREAM. For your Complexion use PICARD'S COMPLEXION SOAP. For the Best Shampoo use

A. D. S. LIQUID SHAMPOO. Any of these articles sell for 25c and can be bought at

Pecor Drug Co.

NOTICE TO OUR ADVERTIS-

ING PATRONS. All changes for advertisby 9 o'clock the day before of their insertion, and for Monday's paper must be in by 9 pared than ever to make your Horse o'clock on Saturday.

COMING Monday. Mr. and Mrs. Vernon Castle The Whirl of Life May 15. Mr. and Mrs. Vernon Castle The Whirl of Life